

A simple, proven, 3-part system you can use to land your dream job in a matter of weeks!

We've all been the position of looking for work. Reading the ads in the newspaper, searching job boards, sending in applications and never hearing anything back... these passive activities can all cause discouragement, **and even depression**.

That discouragement makes it harder and harder to send out the applications.

Pretty soon, it's you and the TV or Wii.

Meanwhile, the bills sure don't stop coming and life is passing you by. Your talents and gifts are not being used or acknowledged. Maybe you even doubt them yourself!

Fortunately, following the methods I describe in *Reach HIRE faster*,
you will bypass this whole cycle and
land your dream job in no time at all.

Did you know that 80% of jobs are never advertised? That hidden job market is your key to success.

I'm Debra Taylor and I've been coaching people to find meaningful work for over 10 years. My new book, *Reach HIRE faster*, is the result of hundreds of hours coaching dozens of different people. People just like you, who are unemployed or underemployed, and **who found jobs they love** by applying the system I describe in my book. Quickly.

AND, found out it was actually fun, empowering and easy!

In the book, you will discover:

- ✓ A secret tip on getting people to take action. p. 76
- ✓ Tactics on getting past the gatekeeper. p. 50
- ✓ Six common causes for "disconnect" (not hang up) on the phone. pp. 29-32
- ✓ A revealing exercise to uncover your hidden potential. p. 43
- ✓ 12 common listening blocks and how to overcome them. pp. 20-32
- ✓ An insightful exercise about your attitude. p. 95
- ✓ How to build trust through simple vocal exercises. p. 79
- ✓ A goal setting method that will cut through anxiety and procrastination. p. 61
- ✓ Four essential elements of a successful phone script. p. 76

PLUS, I've included "411 tips" and cartoons throughout the book to bring home the key points, and in the Appendix, there are forms and samples of techniques that give you everything you need to start implementing the system *right away*. The Companion Workbook is a perfect way to solidify your learning and organize your job search efforts.

We seldom plan to fail, we fail to plan. Every minute spent in planning saves ten in doing.

**That means with a well-crafted plan,
based on my proven system,
[you can increase your productivity 1000%.](#)**

That's right, after an entertaining read, you can start laying the very important groundwork *the same day* you order the book! Best of all, you'll be working with the subject you know best: YOU.

In fact, the whole purpose of the book is to help you discover that you already have everything you need to secure and flourish in a job you'll love.

Read the story of Jenny, who went from discouragement to 33 interview offers in two weeks! Or Brad, a plumber, who worked the system and landed his ideal job **after tracking only six hours** in one portion of his plan.

My clients pay me big bucks to work one-on-one with them. Now you can have access to this powerful system in your own home, in your pyjamas, for a fraction of the cost. Immediately.

But why believe me? Here's what some industry experts have to say about *Reach HIRE faster*:

So often I hear clients who have made unsuccessful calls say "There are no jobs." There are jobs and this book provides an easy to follow, step-by-step system to access the hidden job market. Key suggestions, tips, analogies and examples simplify the process for making successful job search calls. I feel every job seeker could benefit from this book.

*Cheryl Scardifield
PACS Employment Resource Centre (PERC)*

Many of us would like a caring and guiding mentor to hold our hand while we pick up the phone to job search. *Reach HIRE faster* is the best alternative to that holding hand. Taylor provides step-by-step strategies to make effective calls that will open doors to your desired employment.

*Patricia Morgan, Certified Canadian Counselor, author and presenter
Woe to WOW – Solutions for Resilience
Keynotes, Workshops and Professional Development*

A masterful rendering of a system with a simple, step-by-step process to successful job search by phone. Debra advocates careful preparation with the communication focus on meeting and exceeding the employer's expectations. Such rapport building will almost always secure face-to-face interviews with the employer. I recommend this as a must read for serious job seekers.

*Robert (Bob) Gabriel, Project Manager
Multilingual Employment Resource Centre
Immigrant Services Society of British Columbia*

**You already have everything you need.
My book will help you find it.**

Yes! I want to *Reach HIRE faster* now!